

June 9, 2020

Mr. John Stone  
Soda Pop Company  
1111 Main Street  
Cincinnati, OH 45202

Dear Mr. Stone,

The Cincinnati Neighborhood Business District Association is working in conjunction with Keep Cincinnati Beautiful to plan a community cleanup on Saturday, July 18. We are expecting 50 volunteers who will help us pick up litter along the business district, trim back overgrown brush, and plant flowers at our community gateway. We would like to serve lunch afterwards as a special treat for our hard-working volunteers, and we are in need of a drink sponsor. **Would you consider donating five cases of pop?**

This cleanup event is part of the **Great American Cleanup (GAC)**. During the next six months, neighborhoods across the Tri-State will organize cleanup and beautification projects in order to improve quality of life, economic development, and community pride. Our neighborhood has been a proud participant in the GAC for over five years.

This is a great opportunity for you to demonstrate your commitment to a clean and safe neighborhood, but we can also guarantee a great return on your investment. Last year, our volunteers collected 178 bags of litter and debris in just a few short hours. Many residents came back to subsequent cleanups to keep up the momentum. Studies show that in clean communities, there is less crime and businesses thrive.

In exchange for this donation, we would love to recognize your company in our community newsletter and on our event flyers. We are working hard to make this the best cleanup yet, and we hope you will support our efforts by making an in-kind donation. Feel free to contact us if you would like to know more or to discuss logistics. We also invite you to learn more about the GAC by visiting [www.KeepCincinnatiBeautiful.org/GAC](http://www.KeepCincinnatiBeautiful.org/GAC). Thanks in advance!

Sincerely,

Megan Beck  
Volunteer Programs Manager

p.s. Our organization is a 501 (c) (3) nonprofit, and all donations are tax-deductible.