

ON FEBRUARY 17, 2019 KEEP CINCINNATI BEAUTIFUL HOSTED ITS 3RD ANNUAL LOVE THY 'NATI CELEBRATION AND REP THE CROWN AWARDS CEREMONY.

We celebrated the results of our 2018 program achievements along with our partners who worked so hard to make it a success, and share some information on the 2019 season.

WE'RE PROUD TO SHARE THAT IN 2018, KEEP CINCINNATI BEAUTIFUL:

- Organized and supported 1,580 total events
- Leveraged participation of 17,107 volunteers (67,703 hours total, the equivalent of 35 full-time staff persons)
- Cleaned or improved 412 public spaces
- Collected 612,439lbs of litter (the equivalent of 2 blue whales!)
- Collected 261,340lbs of recycling
- Planted 33 trees and 20,418 plants, flowers, and bulbs
- Reached 27,143 youth
- Collected 18,126 tires

Keep Cincinnati Beautiful's Rep the Crown Awards recognize efforts by tri-state communities, businesses, volunteers, and organizations to make our neighborhoods more clean, safe, and beautiful. The competition is concerned, specifically, with innovative projects and community events that reduce litter, further recycling and beautification efforts, or address quality of life and sustainability issues related to overall community improvement.

We announced **3 Special Recognition Awards**, which are selected internally by KCB staff or individuals or organizations who've gone above & beyond to make our communities better; and **3 Community Awards**, which are for projects submitted by community organizations that improve the safety and quality of life in their slice of Cincinnati by developing innovative solutions, and engaging residents in creating sustainable change. Community Award winners receive \$500 in cash to be invested back into their community. We also recognized an outstanding partner with our **Director's Choice Award**.

