



**KEEP
CINCINNATI
BEAUTIFUL**

KEEP AMERICA BEAUTIFUL AFFILIATE



2017-2018 ANNUAL REPORT

Find us online:

WWW.KEEPCINNATIBEAUTIFUL.ORG



WE, THE PEOPLE OF THE QUEEN CITY, EACH HAVE A STAKE IN THE PLACE WE CALL HOME. EASTSIDE OR WEST, WE EMPOWER EVERYONE TO MAKE THEIR MARK ON THE CITY WE LOVE. THROUGH EDUCATION, REVITALIZATION, AND ENVIRONMENTAL INITIATIVES, WE TURN PEOPLE INTO CATALYSTS FOR CHANGE IN THEIR COMMUNITIES. WE HELP NEIGHBORS CONNECT, COLLABORATE AND PROBLEM-SOLVE THROUGH A GRASSROOTS NETWORK THAT SPANS OUR 52 NEIGHBORHOODS. BY PUTTING PASSION TO WORK, BOOTS ON THE GROUND, AND TOOLS IN OUR HANDS, WE IGNITE A COLLECTIVE FORCE FOR GOOD THAT ONLY CONTINUES TO GROW.

RISE UP, QUEEN CITY. REP THE CROWN.

Keep Cincinnati Beautiful
1115 Bates Avenue
Cincinnati, Ohio 45225
513-352-4380



CINCINNATI IS BEAUTIFUL.

We are committed to keeping it that way.

Keep Cincinnati Beautiful's education, revitalization, and environmental initiatives build community and foster pride in the places where we live, work, and play. Our grassroots network of neighborhoods, sponsors, and volunteers put passion to work, creating safer, cleaner spaces and a higher quality of life for all who call Cincinnati home.



KEEP CINCINNATI BEAUTIFUL STAFF

- Jonathan Adee**- Executive Director
- Megan Beck**- Volunteer Programs Manager
- Emily Bottoni**- Volunteer Programs Assistant
- Claire Bryson**- Arts Program Manager
- Katie Davis**- Arts Program Manager
- Suzy Godber**- Office Manager
- Lauren Gottschalk**- Education Program Manager
- Kara Luggen**- Director of Environmental Education
- Alistair Probst**- Environmental Services Program Manger
- Nancy Stockhauser**- Bookkeeper
- Matt Trokan**- Development & Communications Coordinator

TABLE OF CONTENTS

- ARTS, p3**
- ENVIRONMENTAL EDUCATION, p5**
- GREAT AMERICAN CLEANUP, p7 | GREENSPACE, p9**
- ENVIRONMENTAL SERVICES, p11 | FINANCIAL REPORT, p12**

BOARD OF TRUSTEES

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A LETTER FROM THE BOARD PRESIDENT

Dear Friends,

Since 1978, Keep Cincinnati Beautiful has helped Cincinnati's 52 neighborhoods to be safe, clean, and well connected. We continue to find success by creating community assets, cultivating economic development, and educating our children to care for our city.

This year, over 17,000 volunteers helped transform Cincinnati neighborhoods. Volunteer events with Cincinnati based companies have fueled the expansion of our efforts. In addition to long-standing partnerships with United Dairy Farmers, Cincinnati Bell, and Perfetti Van Melle, we were able to secure a new partnership with Gorilla Glue.

We put our hands and feet where our heart is: educating children, removing blight, and creating beauty out of brokenness. We are so incredibly grateful for the board members, donors, partners, volunteers, and staff who generously share their gifts and talents. Our commitment and hard work has generated a match of \$29.40 in public benefit for every dollar invested into Keep Cincinnati Beautiful. With your support, we will continue to make a difference in the front yard of our city.

Best Regards,



Brad Lindner, Keep Cincinnati Beautiful Board President

9%
DECREASE
IN CRIME*

22%
DECREASE
IN BLIGHT*

*2017-2018 FISCAL YEAR
STATS IN AREAS OF WORK

82
NEW BUILDINGS
PAINTED



1
NEW
MURAL COMPLETED

Keep Cincinnati Beautiful's **ARTS** Program uses art as a catalyst for reducing blight, crime, and graffiti in Cincinnati neighborhoods. Neglected spaces and community eye-sores such as vacant buildings, tagged retaining walls, and rusty chain link fences are transformed into simple works of art and new community assets. By changing the appearance and perception of a neighborhood, this work encourages economic development and improves quality of life at a low cost

38.6%
INCREASE
IN ECONOMIC
DEVELOPMENT*



1

**NEW
 ECO-ART
 INSTALLATION**

THANKS TO OUR DONORS

- \$2,500+ | Robert D. Lindner | Edward Hatfield | \$1,000-2,499 | Jacklyn & Gary Bryson |
- & Terry Robinson | Geoff & Shellie Leder | Jeffrey & Donna Luggen | Ellen P. Sole | Douglas
- Jerome Luggen | Keith Glaser | Michael Tombrager | \$250-499 | Marybeth
- Jason Sander | Madonna Reeder | C. Brian Stevens | Damany Abernathy |
- Dennis & Bobbie Foy | Fred Orth | George Warrington | James & Leahna Farnceez |
- John A. Johnston | Roy & Susan Kulick | David Rich |
- \$100-249 | Chip Dennig | Sophia Cituentes | John & Barbara
- Alex Kuhns | Isabelle Lafosse-Marin | Richard &
- MacConnell | Kristen McMahon | Tim
- Barb Ruddy | Mike Weber | Michelle Ruscher | Peg &
- & Patricia Antrobus | Chip &
- Linda Holterhoff | Ihor
- Melyk | Dr. Barry &
- Karen Webb |

57 SCHOOL ASSEMBLIES

Keep Cincinnati Beautiful's

ENVIRONMENTAL EDUCATION

Program connects children with their community so they understand the importance of natural resources and how litter affects the environment. The program has four components: assemblies, classroom presentations, field trips, and service learning. Our goal is to inspire every student to have an appreciation for their environment, access to and participation in recycling at home, and to demonstrate passion in keeping our city beautiful. Today's students are tomorrow's future; the green habits learned now are leading to a more sustainable Cincinnati."



234
IN-CLASS
PROGRAMS

11
FIELD TRIPS



27,143
STUDENTS
REACHED

3,121
STUDENT
CLEAN UP
PARTICIPANTS

200
STUDENT
TEACHERS

2,670
ADULTS
REACHED

THANKS TO OUR DONORS

- \$100-249 | Debbie Puckett | Tara Rhine | Jeannette Bryson | Andrea Burroughs | Julie Cohen | Michael Kaplan | Joseph Luggen
 | Hogan | Neil Holsing | Carrie Dettmer Slye | John Barrett | Jenny & Donna Mayerson | Lauren & John Young | Patti
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 | Andrew Hemmelgarn | Stephen & Josephine Henderson
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 | Luggen | Morita Marmo | Stella
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 | Murphy James
 | O'Connor |

The **GREAT AMERICAN CLEANUP** is Keep Cincinnati Beautiful's hallmark litter prevention, beautification, and community

improvement program. From March through November, volunteers, communities, and corporate partners across the Tri-State rally to participate in massive clean-up efforts. Each year, thousands of people come together to clean their neighborhoods and give back to the Queen City.

412
PUBLIC
SPACES
CLEANED

28,460
POUNDS OF
RECYCLING

17,107
VOLUNTEERS

612,439
POUNDS OF
LITTER AND DEBRIS



1,580
CLEANUP
EVENTS

67,703
VOLUNTEER
HOURS

THANKS TO OUR DONORS

\$100-249 cont'd | Katie McBryan & Dennis O'Connor | Debra C. Oliver | Margaret Possert | Brahama Ramineni | Andrew Segrist | Mark & Janie Sims | Rebecca Sylvester | Norma Tassian | Edward & Sally Tieke | Abhishek Tripathi | Linda Upson | Cedrick Vogel | James & Cindee Walsh | John & Alicia Stoughton | \$50-99 | Brent Leon | Jude Johnson | Bruce & Barbara Best | Auciello | Lynn Babcock | Jeff Barnett | Joanne Buchman | Jefferson Burroughs | Lisa Gail Birmingham | Sarah Corathers | Dena Cranley | Christina D'Amico | Hunter Chapman | Alicia Blum | Maureen France | Barbara Druffel | Judy Evans | Stephen Davis | Jennifer Dickson | Barbara Druffel | Carol Glotfelter | Nora Fink | David Fox | Charles C. Hudson | John Labmeier | Rama Kasturi Jayme Klosterman | Christine Johnson | Polk Lafoon IV | Sue Magness | Lauren McQuery | Caroline Messmer | Lynnne Quinn | James Radley | Lynnne Reckman | Andrew Reiss | Gary Robbins | Lee Robinson | Lee

A woman wearing a teal sleeveless shirt, a white cap, and red gloves is crouching in a raised garden bed. She is working with the soil. The garden bed is filled with various plants, including tomato plants with green leaves and some orange tomatoes. In the background, there is a large, colorful mural on a brick wall. The mural depicts a group of people, including children and adults, holding hands and celebrating. There are flowers and a sun in the scene. The overall atmosphere is vibrant and community-oriented.

20,418

**PLANTS, SHRUBS,
FLOWERS, AND
BULBS PLANTED**

30

**ACRES OF PARKS, PUBLIC
LAND, PLAYGROUNDS,
AND TRAILS IMPROVED**

Keep Cincinnati Beautiful's

GREENSPACE

Program creates green, clean, and beautiful places in Cincinnati's neighborhoods! Volunteers and community groups stabilize blighted lots, create gardens, install pocket parks, and plant greenery. Feelings of pride and safety increase as communities benefit from renovations that improve property values and help people connect with nature.

103

NEW, MAINTAINED, OR IMPROVED GREENSPACES



33

TREES PLANTED

THANKS TO OUR DONORS

\$50.99 cont'd

- Sharp Sadie Steller | Cwien Roth | Nicholas Stockhauser | Ginnie Schlosser | Bill Schmitt | William Schnure | Jan
- Kimberly Wolf | Karen Zerbins | Kevin Boeckman | Nancy Tsvitse | Eric & Page Anderson | Todd & Ann Bailey |
- Alfred J. Berger, Jr. | William & Diane Carney | Patrick Carr | Barbara Carrelli & Gudrun Kenney |
- Connie Dillhoff | Barbara Feldmann | Jean Frotlicher | Robert Little | James & Martha Gray
- Clyde Haemie | Barbara Link, Jr. | Robert Price | Lee & Deborah Oberlag | Goodwin B. McArthur,
- Ph.D. | Scott & Barb Muhlhauser | Carolyn Price | Gail Silverstein | Edvard
- T. Patton & Carolina Lopez | Richard Skintik | Phil & Nancy Staughton | Jasson
- Richmond | David Schmalz | Lee & Deborah Oberlag | Goodwin B. McArthur,
- & Catherine Skintik | Kathryn Westheimer | Michael & Steven
- Cherie Taylor | Kathryn Westheimer | Michael & Steven
- & Richard Westheimer | Michael & Steven
- Christine Bailey | Carolyn Price | Gail Silverstein | Edvard
- Bloomfield | Chris & Janice
- Cubbison | Neil & Linda
- Gartner | Robin
- Corr |

Keep Cincinnati Beautiful's **ENVIRONMENTAL SERVICES** Program tackles issues of graffiti and illegal dumping head on, eradicating communities of the illegal activity that threatens clean, green, beautiful neighborhoods. Success is achieved through strategic community partnerships and a strong working relationship with local government agencies and law enforcement. Innovative programs deter acts of vandalism and redirect much needed public resources.

69

**ILLEGAL DUMPS
CLEANED AND
MONITORED**



755

**GRAFFITI SITES
REMOVED
OR ABATED**

11,644

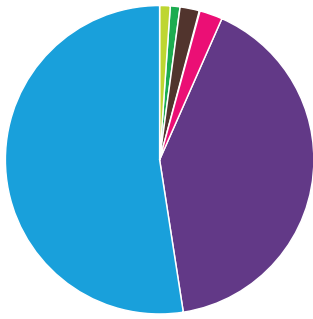
**TIRES
COLLECTED**

THANKS TO OUR DONORS Under \$50 | Jenn Ballard | Gary Dangel |

Laura Eaton | Kaye Gaffney | Jeffery Haas | Robin Henderson | Kate Kasley | Megan Kiddon | Therese Krucker | Liz McEwan | Megan Mershman | Debbie Messmer | Ann Myers | Julie Schubert | Lora Staiger | John Terrier Cynthia Tisue | Chris Weidl | Karl Wertz | Jon & Jane Kopke | Jon Hoffheimer | Patricia Bertsch | Suzanne Fischer | Neil & Lynn Kravitz | Carl & Jane Hafer | Mark Lewis | Thomas & Terri Abare | James & Lynette Barresi | Carolyn Bladh | Ekkehard & Jean Bohme | James & Carolyn Bruckmann | Thomas & Liza Bullock | Louise & Lanthan Camblin | Michelle & Marty Cristo | Matthew & Rebecca Duneheew | Jerome Eichert | June Elwood | Cathy Frank | Thomas & Sue Fullen | Joel & Leanna Greenberg | Alberta Hemlsey | Lynn E. Hoffman | Mark & Elza Jonas | Kevin & Terri Keller | Barbara Kock | John & Terri La Count | Gary & Pamela Lape | Susan Lichtenbaum | Lorraine Lukens | Bruce McClung & George Defilip | Marjorie Motch | Timothy Murphy | Jeffrey Parker | Laura & Adam Pleiman | Anita Robinson | Sylvia Roth | Louis & Christine Schroder | Louie & Mary Lee Sirkin | Donna Stahl, M.D. | Mary Stewart | Kathy Stickel | Julia Sullivan | Elizabeth Tait | Richard & Alberta Tepe | Helga Tillinghast | Mike & Ann Ullman | Darlene Underwood | Avril Warren | Marty & Joe White | Thomas York | Christopher Ahlquist | Theresa Bower-Hibdon | Kathryn Enos | Ron & Jeanne Merkhofer | Marion Mitchell | Barb Smurda | Donald & Christina Whitehead | John Kaldy | Rosemary Reyering | Linda Sarno Schiell | Karen Spreen | Gary & Vicki Gilbert | Donald Hawley | Celeste Hermes | Patricia Knebel | Steven & Kimberly Loseff | James Reyering | Meril & Linda Todd | Ronald & Marjorie VanFleet | Arnold & Janice Williams | Michelle Wright | Lohre & Associates Inc. | Amie Ruggles | Andre Altaly | William & Shirley Beahr | Susan Watts Taffe | Robert Flick | Marian Rentrop | Eric & Loretta Bertelsen | Karen Fitzpatrick & Bill Collins | William Grosse | Linda Kiefer | Laura Vradelis

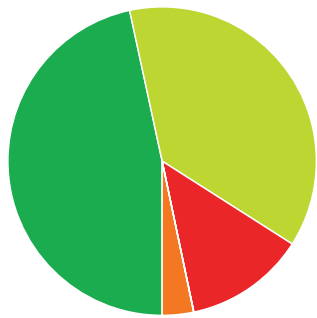
FINANCIAL REPORT

REVENUE



- Grants & Contracts: \$680,395 (52%)
- Donated Materials & Services: \$494,295 (38%)
- Contributions: \$67,106 (5%)
- Sponsorships: \$57,665 (4%)
- Gain on Sale of Assets: \$1,116 (<1%)
- Interest Income: \$6 (<1%)

Total Revenue: \$1,300,583



EXPENSES

- Clean-Up & Beautification: \$570,708 (47%)
- Education & Public Awareness: \$425,476 (35%)
- Management & General: \$182,668 (15%)
- Fundraising: \$46,404 (<4%)

Total Expenses: \$1,225,256

Net Assets Beginning of Year: \$47,757
 Net Assets End of Year: \$123,084
Net Change: \$75,327

FINANCIAL REPORT, CONT'D

PROGRAM AND EVENT SPONSORS

Alan B Lindner

Amy Lutz

Armor Shield of America

Chip Dennig

Cincinnati Bell

Cincinnati Bulk Terminals
(River Trading Company)

Cincinnati Children's Hospital

Cincinnati Industrial Auctioneers

Damany Abernathy

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General Electric
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KB Partners, LLC

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Timberhill LTD Foundation

United Dairy Farmers



GRANTS



THANKS TO OUR DONORS

Donations in Memory of (Donated By) -

Arthur Weber (Dee Blunt) | Dorothy Lubbers (Nancy & Steve Petrosky)

Donations in Honor of (Donated By) - Robin Pemberton (Diane Johnson)

A **VERY SPECIAL THANK YOU** to the City of Cincinnati's Department of Public Services, a long-time partner, sponsor, and champion of Keep Cincinnati Beautiful.



IN-KIND DONORS

Barry Morris Consulting Group

Bruegger's Bagels

Cincinnati Center City Development Corporation (3CDC)

Cincinnati Community ToolBank

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Duke Energy

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Gorilla Glue

Great Lakes Brewing Company

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