



# THE GREAT AMERICAN CLEANUP INFO SHEET



In Partnership With



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Every year, thousands of volunteers come together to improve the quality of life in their community during the Great American Cleanup season. From March through November, Keep Cincinnati Beautiful provides cleanup supplies and logistical support for a wide variety of cleanup and beautification projects. Communities across the Tri-State are encouraged to participate!

## GETTING STARTED

**There are essentially two ways to get involved during the Great American Cleanup season. You can organize an event in your community -- or -- you can volunteer at an existing event!**



# ORGANIZE AN EVENT

If you want to take on a cleanup or beautification project in your neighborhood, you can organize your own Great American Cleanup event! We'll help you along the way, but it will ultimately be your responsibility to recruit and lead volunteers and to secure the appropriate supplies or donations. It will also be up to you to select the date and time for your event. GAC events can be held any time Monday through Saturday during the months of March through November. Most events take place on Saturday mornings and last 3 to 4 hours.

If you're ready to take the reins, your first step will be to register your event online. Our registration form will ask you lots of important questions about your event which will help us provide the supplies and support you'll need. Keep in mind, you must be affiliated with or supported by a local City government, community council, school, nonprofit, or similar agency. If you need help finding an organization to partner with, let us know.

*Keep reading on the next page to learn more about the registration process.*



# VOLUNTEER AT AN EXISTING EVENT

You don't have to plan an event to participate in the cleanup! Individuals, families, and groups can volunteer at an existing cleanup. All official Great American Cleanup events will be listed on our website beginning in March. Most cleanups will take place on Saturday mornings. Visit [www.KeepCincinnatiBeautiful.org](http://www.KeepCincinnatiBeautiful.org) to find a cleanup in your area.

# CONTACT US

Let us know if you need help finding volunteer work for a large group, or if you need additional help planning an event!

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# REGISTRATION 101

Everything we offer -- supplies, dumpsters, advertising, etc. -- is allocated on a first-come, first-served basis. In order to receive support from us, you must register your event at [www.KeepCincinnatiBeautiful.org](http://www.KeepCincinnatiBeautiful.org). We recommend registering at least four weeks before your event in order to take advantage of our marketing outreach.

## Perks of Registration

Registered communities will receive *free* cleanup supplies thanks to our local and national sponsors. We offer garbage bags, bottled water, disposable gloves, first aid kits, posters, and cleanup t-shirts (when in stock). We also promote your event on our website and help you recruit volunteers. Registered communities in the City of Cincinnati are eligible for free trash pickup courtesy of Public Services. (Organizers of events held outside the City of Cincinnati usually work with their own municipalities to remove waste.) Lastly, when KCB has giveaways (think: flowers, sidewalk planters) registered GAC organizers are the first to know!

## Supplies

When you fill out the registration form, you will indicate what supplies you need, then we will determine how much to give you based on what we have in stock and how many volunteers you are expecting. After you register, we will contact you to schedule a supply pickup. At that time, you or someone you designate will pick up your supplies from our office which is centrally located at 1115 Bates Ave, Cincinnati, OH 45225.

## Trash Pickup (City of Cincinnati events only)

Keep Cincinnati Beautiful will work with you and the Department of Public Services to provide appropriate trash pickup for your event. During registration, you'll provide information on what types of debris you anticipate collecting. A specific address is required.

## Recycling

We encourage you to separate recyclables from the trash collected during your cleanup, but unfortunately we cannot collect your recyclables after your event. We can, however, direct you to the nearest recycling drop off and/or provide you with clear bags to make the process a bit easier.

## Tires (Hamilton County events only)

If you find illegally dumped tires during your cleanup event, you must call or email an event coordinator on the day of your event with the total number of tires collected as well as their exact location so that we can schedule a prompt pickup. There is no charge for this collection.

## Results

You must report your cleanup results within one week of your event in order to receive supplies and support from us in the future. The results form is available on our website at [www.KeepCincinnatiBeautiful.org/gac-registration.html](http://www.KeepCincinnatiBeautiful.org/gac-registration.html). If you took any pictures, please send us the original high resolution images!

## Win Cash Awards!

Each year, Keep Cincinnati Beautiful awards cash prizes for outstanding community projects. Save your event materials, volunteer photos, and promotional media so that you can enter your event in our Rep the Crown Awards Competition next year! You could win up to \$500 for your community!